Feature Comparison Table

Okta, Microsoft Entra (Azure), AWS IAM

Features	Okta	Microsoft Entra (Azure)	AWS IAM
User Directory	Universal Directory with profile attributes	Azure AD Directory Services	No built-in directory; manages IAM identities only
Group management	Supports dynamic and static groups	Supports Microsoft 365 groups, including dynamic ones	Only static group support
B2B/B2C Support	supports both B2B (Business-to-Business) and B2C (Business-to-Consumer)	support both B2B (Business-to-Business) and B2C (Business-to-Consumer)	support both B2B (Business-to-Business) and B2C (Business-to-Consumer)
Identity Federation	Supports SAML, OIDC, OAuth, social logins	Supports SAML, OIDC, WS-Fed	Supports SAML, OIDC federation
Single Sign-On (SSO)	Supported with thousands of integrations	allowing users to authenticate once with their Microsoft Entra credentials and access multiple applications, both cloud and on-premises, without needing to re-enter their credentials for each application	provides Single Sign-On (SSO) through AWS IAM Identity Center
Multi-Factor Authentication (MFA)	Adaptive MFA based on location, device, risk	Risk-based MFA using Conditional Access	Basic MFA available
Passwordless Authentication	Limited;Using Okta Verify, Okta FastPass, and Passkeys	using methods like the Microsoft Authenticator, Windows Hello for Business, and FIDO2 security keys.	Limited; MFA required but not fully passwordless
Threat Detection	Detects anomalous login activity,through its Okta ThreatInsight and Identity Threat Protection	Risk-based identity protection and automation,achieved through various features	primarily relies on services like AWS GuardDuty and AWS Detective to identify and

	(ITP) features	like Microsoft Entra ID Protection	mitigate potential security risks
App Integration	Over 7000 pre-built app integrations	Extensive support for Microsoft and third-party apps	Integrates with AWS services via IAM roles
API Access Management	OAuth 2.0, API Gateway integration available	Microsoft Graph API available	IAM Policies and STS supported
Cloud Integration	Multi-cloud support Google Cloud Platform (GCP), Amazon Web Services (AWS), and Microsoft Azure.	Native support for Azure	Native support for AWS